

Do Your Clients Have These 6 Attributes?

Which of your clients may be a good fit for Guaranteed Income Builder?

Brighthouse Guaranteed Income Builder® deferred income annuity provides future, guaranteed income for life. It pays out a pension-like income stream to help supplement other retirement income sources. Clients who may benefit from Guaranteed Income Builder may already be in your book of business.

Target client attributes

Age:

56-70

Household income:

\$50,000 –
\$250,000

Investable assets:

\$250,000 –
\$2M

Risk tolerance:



Life stage:



Financial outlook:

They have an eye toward retirement, but their focus is on wealth accumulation. They may be interested in products that guarantee income later in life so they feel better prepared for a long retirement.



Learn more about our Guaranteed Income Builder by visiting brighthousefinancialpro.com

The Brighthouse Guaranteed Income Builder® deferred income annuity is issued by, and product guarantees are solely the responsibility of, Brighthouse Life Insurance Company on Policy Form 6-1000-1 (05/14) ("Brighthouse Financial"). Product availability and features may vary by state or firm.

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