



# Meet the Ideal Client for an Income Annuity

Who's a good fit for a Brighthouse Income Annuity?

Clients looking for a retirement income source that can help cover daily and discretionary expenses should consider a Brighthouse Income Annuity. It offers immediate access to income payments that last for the lifetime of one or two people. Clients who can benefit from an income annuity may already be in your book of business.

# **Target client attributes**

### Age:

61-75

Household income:

\$100,000+

**Investable assets:** 

\$250,000+

## **Risk tolerance:**



### Financial outlook:

They want a predictable income source that is protected from market risk. They may be interested in products that offer an immediate payout and flexible payment options.



Learn more about our Brighthouse Income Annuity by visiting brighthousefinancialpro.com

The Single Premium Immediate Annuity is issued by Brighthouse Life Insurance Company on Policy Form Series MLIU-SPIA (07/06) and, in New York only, by Brighthouse Life Insurance Company of NY on Policy Form Series FMLI-SPIA (7/06) ("Brighthouse Financial"). Product availability and features may vary by state or firm. Brighthouse Financial® and its design are registered trademarks of Brighthouse Financial, Inc. and/or its affiliates. • Not a Deposit • Not FDIC Insured • Not Insured by Any Federal Government Agency · Not Guaranteed by Any Bank or Credit Union Brighthouse | Build for what's ahead

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