

Brighthouse Shield® Level II 6-Year Annuity

Step Rate Edge May Help Turn a Down Market Into Positive Performance

How to make the most of volatile markets

When was the last time you felt comfortable during volatile markets? **Shield Options with Step Rate Edge** is a strategy designed to help you keep your plans for retirement on track and is available with a Brighthouse Shield® Level II 6-Year Annuity.

What is Step Rate Edge?

Step Rate Edge credits a predetermined percentage of growth, called the Edge Rate, that gives a portion of your portfolio the opportunity to increase – even in certain down markets. At the end of the term, the Edge Rate will be credited if index performance is greater than or equal to the Shield Rate, which is your chosen level of downside protection.¹

If negative index performance exceeds the Shield Rate at the end of the term, the Edge Rate doesn't apply and your Performance Rate will reflect any negative index performance in excess of your chosen Shield Rate.



This material provides a general overview of Brighthouse Shield® Level II 6-Year Annuity, a single premium deferred index-linked annuity product referred to as "Shield® Level Annuities," "Shield® Level II Annuities," "Shield® Annuities," or "Shield® II Annuities."

¹ The contract owner can participate in rising markets up to the rate crediting type. Growth opportunities are based on the elected rate crediting type. The performance (Performance Rate) for each Shield Option is determined on the term end date and is based on the index performance, adjusted for the applicable Shield Rate (level of protection) and rate crediting type. The issuing insurance company will absorb losses up to the level of protection in falling markets. The account value will be reduced by any negative index performance beyond the elected level of protection. If the Fixed Account is not elected, there could be a substantial loss if the index declines more than the level of protection.

Step Rate Edge in action

The chart below illustrates hypothetical index performance scenarios and how Step Rate Edge would or would not affect your annuity contract at the end of the term.

Purchase Payment:
\$100,000

Term:
1 year

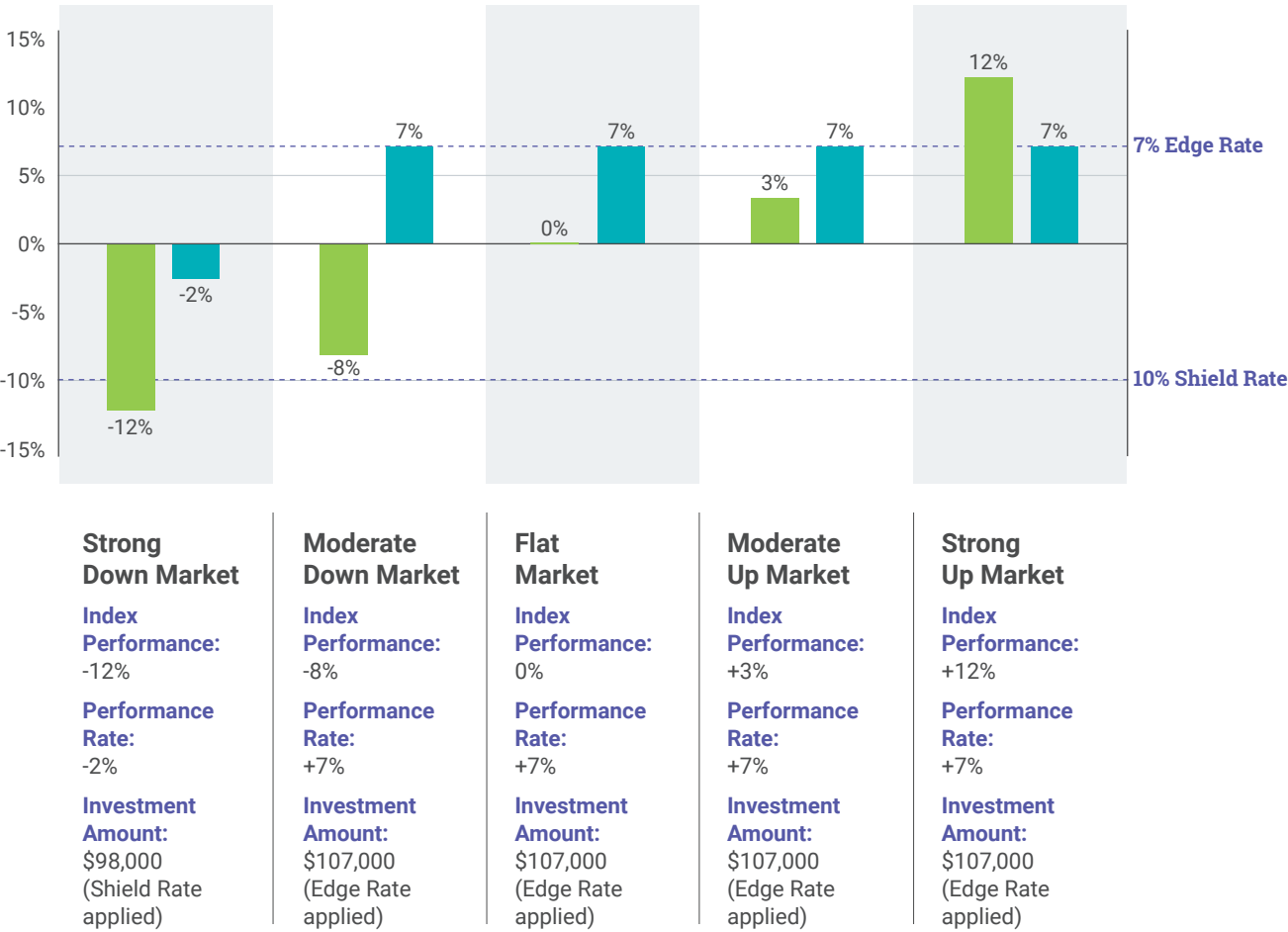
Shield Rate:
10% level of protection

Edge Rate:
7%

Index Performance

Performance Rate

Hypothetical example for illustrative purposes only.



Shield Options with Step Rate Edge are available with a Brighthouse Shield Level II 6-Year Annuity for 1-year and 2-year terms with 10% and 15% Shield Rates.²

² The Shield Options available may vary by state or firm. The Edge Rate is subject to change and will vary based on the selected term, index, and level of protection.

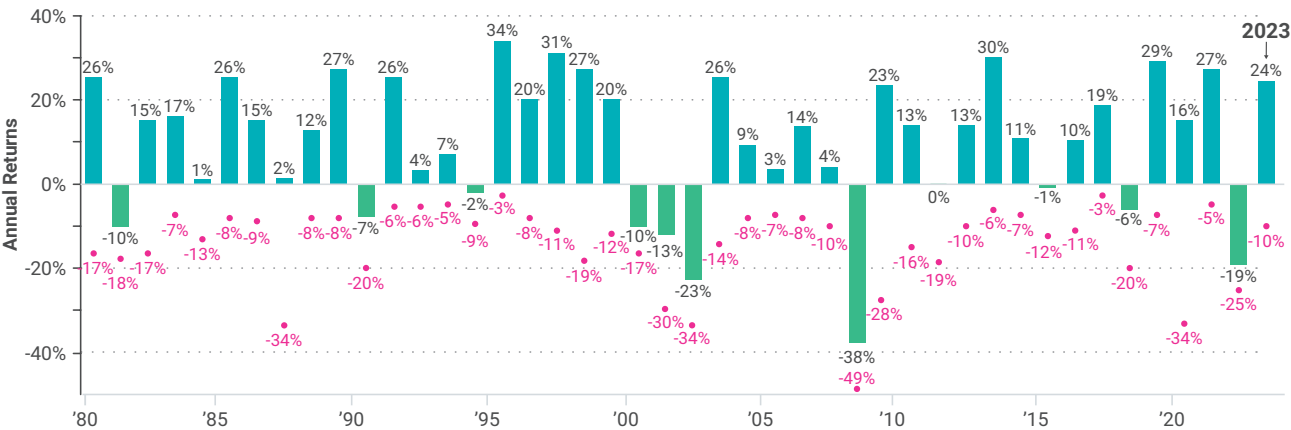
How Step Rate Edge could add value

Probability of success

Using historical data, let’s look at how Shield Options with Step Rate Edge would have performed based on past market returns.

The chart below illustrates the historical performance of the S&P 500® Index^A dating back to 1980. While experiencing overall growth, the index ended in negative territory more than 24% of the time for 1-year rolling terms and more than 18% of the time for 2-year rolling terms.

S&P 500 Index Intra-Year Declines vs. Calendar Year Returns



Source: Guide to the Markets. J.P. Morgan Asset Management, December 31, 2023.

Past performance is not a guarantee of future results. Market indices referenced are not managed and are used as a measurement of the value of a section of the stock market. Information about indices is provided to illustrate historical market trends and does not represent the performance of any specific investment. Performance does not include dividends. You cannot invest directly in an index.

Now let’s take that history of performance and see the percentage of times that index performance was greater than or equal to the Shield Rate and a Shield Option with Step Rate Edge would have provided a positive return.

	1-Year Term		2-Year Term	
Shield Rate	10%	15%	10%	15%
Probability of Receiving the Edge Rate	84.41%	87.89%	85.13%	86.57%

Probabilities are based on rolling annual periods, calculated on a daily basis using the previous 365 days.

Shield Options with Step Rate Edge can provide growth opportunities even in certain down markets, which may help you better meet your goals for retirement.

Talk to your financial professional to see if Shield Options with Step Rate Edge might be a strategy that can work for you. Visit brighthousefinancial.com for additional information and resources.

^A The S&P 500® is a product of S&P Dow Jones Indices LLC or its affiliates ("SPDJI") and has been licensed for use by Brighthouse Financial, Inc. S&P®, S&P 500®, US 500, The 500, iBoxx®, iTraxx® and CDX® are trademarks of S&P Global, Inc. or its affiliates ("S&P"); Dow Jones® is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by Brighthouse Financial, Inc. Brighthouse Financial products are not sponsored, endorsed, sold, or promoted by SPDJI, Dow Jones, S&P, or their respective affiliates; and none of such parties make any representation regarding the advisability of investing in such products, nor do they have any liability for any errors, omissions, or interruptions of the S&P 500®.

This material must be preceded or accompanied by a prospectus for Brighthouse Shield Level II 6-Year Annuity, issued in New York only by Brighthouse Life Insurance Company of NY, which contains information about the contract's features, risks, charges, and expenses. Clients should read the prospectus, which is available from their financial professional, and consider its information carefully before investing. Brighthouse Financial has the right to substitute an index prior to the end of a term if an index is discontinued or we determine that our use of such index should be discontinued.

Brighthouse Shield Level II 6-Year Annuity is a long-term investment designed for retirement purposes. It has limitations, exclusions, charges, termination provisions, and terms for keeping it in force and is not guaranteed by the broker/dealer, insurance agency, underwriter, or any affiliates of those entities from which it was purchased. All representations and contract guarantees, including the death benefit and annuity payout rates, are subject to the claims-paying ability and financial strength of the issuing insurance company. Because the client agrees to absorb all losses beyond their chosen Shield Rate, there is a risk of substantial loss of principal. Please refer to "Risk Factors" in the contract prospectus for more details.

Withdrawals of taxable amounts are subject to ordinary income tax. Withdrawals made before age 59½ may also be subject to a 10% federal income tax penalty. Distributions of taxable amounts from a non-qualified annuity may also be subject to the 3.8% Net Investment Income Tax that is generally imposed on interest, dividends, and annuity income if the modified adjusted gross income exceeds the applicable threshold amount. Withdrawals will reduce the death benefit and account value. Withdrawals may be subject to withdrawal charges.

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Brighthouse Shield® Level II 6-Year Annuity, referred to as "Shield® Level Annuities," "Shield® Level II Annuities," "Shield® Annuities," or "Shield® II Annuities," is an index-linked annuity issued in New York only, and product guarantees are solely the responsibility of, Brighthouse Life Insurance Company of NY, New York, NY 10017, on Policy Form 5-213-1-NY (07/24) ("Brighthouse Financial"). This product is distributed by Brighthouse Securities, LLC (member FINRA). All are Brighthouse Financial affiliated companies. Product availability and features may vary by firm.

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